



Embrace the Richness of Winter 2024 with the
#BURGUNDYLOOK

A Trend That Evokes Timeless Elegance



We're excited to unveil a trend that transcends beauty norms, embracing confidence and self-expression. Join us in celebrating and sharing the luxurious spirit of **burgundy** hues this winter.

Introducing the collaborative endeavor of esteemed brands under the prestigious umbrella of **The Estée Lauder Companies**, the Burgundy look emerges as a symbol of sophistication and timeless elegance. Inspired by the deep allure of burgundy tones, a universal fascination that transcends traditional beauty standards, this trend embodies a fusion of warmth and luxury, designed to evoke feelings of confidence, passion, and refinement.

THE POWER OF BURGUNDY

Burgundy goes beyond its rich chromatic essence to capture a spectrum of emotions, from depth to allure. By embracing the essence of burgundy within our beauty rituals, we tap into a source of inner strength and opulence, wrapping ourselves in the season's warmth and luxury.

DISCOVER THE ELEGANCE OF BURGUNDY BEAUTY

Explore a collection of expertly curated products designed to add depth and elegance to your beauty routine.

- **Estée Lauder Pure Color Envy Luxe Eyeshadow Quad, Aubergine Dream (€ 66):** A luxurious quad with four versatile shades for bold or subtle looks and a long-lasting silky finish.
- **Estée Lauder Pure Color Revitalizing Crystal Balm in Hope Crystal (€ 46):** A hydrating lip balm that delivers vibrant color and a glossy, plumping finish.
- **Bobbi Brown Luxe Lipstick in Your Majesty (€ 46):** A rich, creamy lipstick in a regal berry hue with a smooth satin finish and hydrating formula.
- **Clinique Almost Lipstick in Black Honey (€ 29):** A sheer, glossy lipstick in the iconic Black Honey shade for a universally flattering, subtle look.
- **Clinique Pop Plush Creamy Lip Gloss in Black Honey Pop (€ 29):** A luxurious, high-shine lip gloss that adds a natural, radiant glow in Black Honey Pop.
- **Tom Ford Gloss Luxe in Exquisite (€ 60):** A high-gloss, shimmering lip gloss with a subtle tint for an elegant, polished look.
- **Tom Ford Slim Lip Color Shine in Go-See (€ 60):** A slim lipstick offering a glossy, soft pink finish for a fresh, natural glow.
- **Aveda Invati Ultra Shampoo Light (200 ml) (€ 40):** A revitalizing hair care collection that strengthens hair and promotes fuller, healthier strands.
- **Jo Malone London Cologne Intense in Red Hibiscus (100 ml) (€ 195):** A vibrant floral fragrance with hibiscus and sensual undertones for a bold, memorable scent.
- **Jo Malone London Cologne Intense in Scarlet Poppy (50 ml) (€ 136):** A luxurious fragrance blending scarlet poppy with amber and tonka bean for a deep, sultry aroma.

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